

ideas* 2008 Environmental Impact Baseline

ideas* initial environmental footprint summary is an important step in becoming a more sustainable business. It provides a baseline which allows us to understand what our impact is, and from there develop steps to reduce our footprint.

We recognize that our environmental impact goes beyond greenhouse gas emissions; however we see it as an established starting point to quantify our emission impacts. As our reporting evolves ideas* will consider new methods that include a more holistic view of our total environmental impact.

Emission Source	Total CO₂ (tonnes)	% of Total
Scope 1 - Direct Emissions	0	0.00%
Stationary Combustion	0	0.00%
Mobile Combustion - Company owned vehicles	0	0.00%
Process Emissions	0	0.00%
Scope 2 - Indirect Emissions	34.77	19.00%
Purchased and Consumed Electricity, heat or steam	34.77	19.00%
Electricity	34.77	19.00%
Scope 3 - Indirect Emissions	148.24	81.00%
Employee Commuting	19.70	10.77%
Passenger car - petrol	19.43	10.62%
Public transport - train	0.10	0.05%
Public transport - bus	0.18	0.10%
Business Travel	126.38	69.05%
Flights - Short	3.81	2.08%
Flights - Medium	6.62	3.62%
Flights - Long	115.95	63.35%
Waste	2.16	1.18%
Municipal waste	2.16	1.18%
Gross Emissions	183.01	100.00%

ideas* Total CO₂ Emissions (tonnes)

